



SPONSORSHIP OPPORTUNITIES

40th Cincinnati Business Achievement Awards

April 3, 2025
The Westin Cincinnati


University of
CINCINNATI
CARL H. LINDNER
COLLEGE OF BUSINESS

JOIN US IN CELEBRATING LINDNER'S FINEST

The Cincinnati Business Achievement Awards (CBAA), presented by the University of Cincinnati Carl H. Lindner College of Business Alumni Council, recognizes achievement in business as well as service to communities, both locally and globally. Each year, CBAA proceeds directly support the Lindner student experience through scholarship funding.

Carl H. Lindner Award for Outstanding Business Achievement



Rusty Myers, Bus '82
Managing Director, JLL

Distinguished Service Award



Liz Keating
VP of Government Affairs
and Advocacy, Cincinnati
Regional Chamber

Business Partnership Award



Outstanding Young Alumni Award



Lucien Kidd Bus '15, '22
Senior Finance Manager,
Proctor & Gamble



SPONSORSHIP LEVELS

PREMIER | \$25,000

- Prominent display of your company's logo.
 - Acknowledgement on four (4) pop-up banners and one (1) dedicated pop up banner
 - Singular social media recognition with logo
- Named recognition during program
- Logo recognition on four social media posts
- Your company logo featured on printed program
- Sponsorship recognition in all CBAA promotional email communications
- Premier recognition on CBAA webpages
- Sixteen company seats at reserved table(s) during program and sponsorship of four student attendees
- Student support: \$10,000

GOLD | \$15,000

- Prominent display of your company's logo
 - Acknowledgement on four (4) pop-up banners
 - Singular social media recognition with logo
- Sponsorship recognition during program slides
- Logo recognition on four social media posts
- Sponsorship recognition in all CBAA promotional email communications
- Gold recognition on CBAA webpages
- Sixteen company seats at reserved table(s) during program and sponsorship of four student attendees
- Student support: \$5,000

SILVER | \$7,500

- Prominent display of your company's logo
 - Acknowledgement on three (3) pop up banners
 - Social media recognition with logo with other silver sponsors
- Sponsorship recognition during program slides
- Name recognition on two social media posts
- Sponsorship recognition in all CBAA promotional email communications
- Silver recognition on CBAA webpages
- Eight company seats at reserved table during program and sponsorship of two student attendees
- Student support: \$2,500

1906 | \$5,000

- Prominent display of your company's logo
 - Acknowledgement on two (2) pop-up banners
 - Social media recognition with logo with other 1906 sponsors
- Sponsorship recognition in all CBAA promotional email communications
- Sponsorship recognition during program slides
- Eight company seats at reserved table during program and sponsorship of two student attendees
- Student support: \$1,500

RED & BLACK | \$2,500

- Prominent display of your company's logo
 - Acknowledgement on one (1) pop-up banner
 - Sponsorship recognition during program slides
- Five company seats in reserved seating section during program

SPONSORSHIP FORM

NAME _____

COMPANY NAME _____

ADDRESS _____

CITY _____

STATE _____

ZIP _____

CONTACT NAME _____

PHONE _____

E-MAIL _____

SPONSORSHIP LEVEL

- | | |
|--|----------|
| <input type="checkbox"/> Premier Sponsorship | \$25,000 |
| <input type="checkbox"/> Gold Sponsorship | \$15,000 |
| <input type="checkbox"/> Silver Sponsorship | \$7,500 |
| <input type="checkbox"/> 1906 Sponsorship | \$5,000 |
| <input type="checkbox"/> Red & Black | \$2,500 |

TOTAL _____

SPONSORSHIP DEADLINE: March 14, 2025

Please indicate payment preference. Make checks payable to UC Foundation/
Cincinnati Business Achievement Awards.

PAYMENT ENCLOSED PLEASE INVOICE

Visa Mastercard American Express Discover

Credit Card No. _____ Exp. _____

Signature _____ CVV _____

(3-4 digit security code)

QUESTIONS?

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