



# SPONSORSHIP OPPORTUNITIES

40th Cincinnati Business Achievement Awards

April 3, 2025  
The Westin Cincinnati

  
University of  
**CINCINNATI**  
CARL H. LINDNER  
COLLEGE OF BUSINESS



# JOIN US IN CELEBRATING LINDNER'S FINEST

The Cincinnati Business Achievement Awards (CBAA), presented by the University of Cincinnati Carl H. Lindner College of Business Alumni Council, recognizes achievement in business as well as service to communities, both locally and globally. Each year, CBAA proceeds directly support the Lindner student experience through scholarship funding.

## Carl H. Lindner Award for Outstanding Business Achievement



**Rusty Myers, Bus '82**  
Managing Director, JLL

## Distinguished Service Award



**Liz Keating**  
VP of Government Affairs  
and Advocacy, Cincinnati  
Regional Chamber

## Business Partnership Award



**FIFTH THIRD**

## Outstanding Young Alumni Award



**Lucien Kidd, Bus '15, '22**  
Senior Finance Manager,  
Procter & Gamble



# SPONSORSHIP LEVELS

## **PREMIER | \$25,000**

- Prominent display of your company's logo.
  - Acknowledgement on four (4) pop-up banners and one (1) dedicated pop up banner
  - Singular social media recognition with logo
- Named recognition during program
- Logo recognition on four social media posts
- Your company logo featured on printed program
- Sponsorship recognition in all CBAA promotional email communications
- Premier recognition on CBAA webpages
- Sixteen company seats at reserved table(s) during program and sponsorship of four student attendees
- Student support: \$10,000

## **GOLD | \$15,000**

- Prominent display of your company's logo
  - Acknowledgement on four (4) pop-up banners
  - Singular social media recognition with logo
- Sponsorship recognition during program slides
- Logo recognition on four social media posts
- Sponsorship recognition in all CBAA promotional email communications
- Gold recognition on CBAA webpages
- Sixteen company seats at reserved table(s) during program and sponsorship of four student attendees
- Student support: \$5,000

## **SILVER | \$7,500**

- Prominent display of your company's logo
  - Acknowledgement on three (3) pop up banners
  - Social media recognition with logo with other silver sponsors
- Sponsorship recognition during program slides
- Name recognition on two social media posts
- Sponsorship recognition in all CBAA promotional email communications
- Silver recognition on CBAA webpages
- Eight company seats at reserved table during program and sponsorship of two student attendees
- Student support: \$2,500

## **1906 | \$5,000**

- Prominent display of your company's logo
  - Acknowledgement on two (2) pop-up banners
  - Social media recognition with logo with other 1906 sponsors
- Sponsorship recognition in all CBAA promotional email communications
- Sponsorship recognition during program slides
- Eight company seats at reserved table during program and sponsorship of two student attendees
- Student support: \$1,500

## **RED & BLACK | \$2,500**

- Prominent display of your company's logo
  - Acknowledgement on one (1) pop-up banner
  - Sponsorship recognition during program slides
- Five company seats in reserved seating section during program

# SPONSORSHIP FORM

NAME \_\_\_\_\_

COMPANY NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_

ZIP \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

PHONE \_\_\_\_\_

E-MAIL \_\_\_\_\_

## SPONSORSHIP LEVEL

- |  |          |
|--|----------|
| <input type="checkbox"/> Premier Sponsorship | \$25,000 |
| <input type="checkbox"/> Gold Sponsorship    | \$15,000 |
| <input type="checkbox"/> Silver Sponsorship  | \$7,500  |
| <input type="checkbox"/> 1906 Sponsorship    | \$5,000  |
| <input type="checkbox"/> Red & Black         | \$2,500  |

**TOTAL** \_\_\_\_\_

## SPONSORSHIP DEADLINE: March 14, 2025

Please indicate payment preference. Make checks payable to UC Foundation/  
Cincinnati Business Achievement Awards.

PAYMENT ENCLOSED  PLEASE INVOICE

Visa  Mastercard  American Express  Discover

Credit Card No. \_\_\_\_\_ Exp. \_\_\_\_\_

Signature \_\_\_\_\_ CVV \_\_\_\_\_

(3-4 digit security code)

## QUESTIONS?

Contact Jake Tancer,  
Associate Director of  
Development:  
tancerjb@foundation.uc.edu

Learn more: [business.uc.edu/cbaa](http://business.uc.edu/cbaa)

### MAIL TO:

University of Cincinnati  
Lindner College of Business  
Office of Development  
PO Box 210020  
Cincinnati, OH 45221-0020

### E-MAIL TO:

tancerjb@foundation.uc.edu