



SPONSORSHIP OPPORTUNITIES

Cincinnati Business Achievement Awards
+ Entrepreneurship Center 25th Anniversary

March 8, 2023
Cincinnati Museum Center

University of 
CINCINNATI
CARL H. LINDNER
COLLEGE OF BUSINESS

JOIN US IN HONORING CINCINNATI'S FINEST

The Cincinnati Business Achievement Awards (CBAA), presented by the University of Cincinnati Carl H. Lindner College of Business Alumni Council, recognizes achievement in business as well as service to communities, both locally and globally. Each year, CBAA proceeds directly support the Lindner student experience through scholarship funding.



Carl H. Lindner Award for Outstanding Business Achievement
Kerry Byrne, Bus '87



Distinguished Service Award
Van Jones, Bus '08



Distinguished Service Award
Chuck H. Matthews, Ph.D., Bus '90



REFINERY
VENTURES
Business Partnership Award
Refinery Ventures



PACEsetter Award
Paul Bessire, Bus '04



PACEsetter Award
Brandon Reynolds, Bus '15



PACEsetter Award
Andrew Salzburn, Bus '08



PACEsetter Award
Dr. Keshia Williams, CAHS '02



SPONSORSHIP LEVELS

PREMIER | \$25,000

- Prominent display of your company's logo.
 - Acknowledgement on four (4) pop-up banners and one (1) dedicated pop up banner
 - Singular social media recognition with logo
- Named recognition during program
- Logo recognition on four social media posts
- Sponsorship recognition in all CBAA promotional email communications
- Premier recognition on CBAA webpages
- Sixteen company seats at reserved table(s) during program and sponsorship of four student attendees
- Access to VIP hospitality room during the event for your sixteen attendees
- Student support: \$10,000

GOLD | \$15,000

- Prominent display of your company's logo
 - Acknowledgement on four (4) pop-up banners
 - Singular social media recognition with logo
- Sponsorship recognition during program slides
- Logo recognition on four social media posts
- Sponsorship recognition in all CBAA promotional email communications
- Gold recognition on CBAA webpages
- Sixteen company seats at reserved table(s) during program and sponsorship of four student attendees
- Access to VIP hospitality room during the event for your sixteen attendees
- Student support: \$5,000

SILVER | \$7,500

- Prominent display of your company's logo
- Acknowledgement on three (3) pop up banners
- Social media recognition with logo with other silver sponsors
- Sponsorship recognition during program slides
- Name recognition on two social media posts
- Sponsorship recognition in all CBAA promotional email communications
- Silver recognition on CBAA webpages
- Eight company seats at reserved table during program and sponsorship of two student attendees
- Student support: \$2,500

1906 | \$5,000

- Prominent display of your company's logo
 - Acknowledgement on two (2) pop-up banners
 - Social media recognition with logo with other 1906 sponsors
- Sponsorship recognition in all CBAA promotional email communications
- Sponsorship recognition during program slides
- Eight company seats at reserved table during program and sponsorship of two student attendees
- Student support: \$1,500

RED & BLACK | \$2,500

- Prominent display of your company's logo
 - Acknowledgement on one (1) pop-up banner
- Sponsorship recognition during program slides
- Five company seats in reserved seating section during program

SPONSORSHIP FORM

NAME

COMPANY NAME

ADDRESS

CITY

STATE

ZIP

CONTACT NAME

PHONE

E-MAIL

SPONSORSHIP LEVEL

- | | |
|--|----------|
| <input type="checkbox"/> Premier Sponsorship | \$25,000 |
| <input type="checkbox"/> Gold Sponsorship | \$15,000 |
| <input type="checkbox"/> Silver Sponsorship | \$7,500 |
| <input type="checkbox"/> 1906 Sponsorship | \$5,000 |
| <input type="checkbox"/> Red & Black | \$2,500 |

TOTAL _____

SPONSORSHIP DEADLINE: FEBRUARY 10, 2023

Please indicate payment preference.
Make checks payable to UC Foundation/
Cincinnati Business Achievement Awards.

- PAYMENT ENCLOSED PLEASE INVOICE
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QUESTIONS?

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