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Section 1: General Participation Guidelines

- The 2025 Homecoming Parade will be held on Saturday, October 25. The
 Homecoming Parade will start four hours prior to kickoff which is typically
 announced 6-10 days before the event. Parade lineup begins five hours prior
 to kickoff.
- All groups must have completed the online application and paid the appropriate application fee by Friday, September 26, 2025. Late applications will not be accepted.
- Community partners are permitted to participate in the parade by invitation only.
- At least one member of each participating group in the parade must attend an in-person or virtual Parade Information Session. See Information Session dates in **Section 4 Parade Information Sessions**.
- All parade participants' signs, banners and float decor should only feature
 the Homecoming theme, general UC taglines or spirit phrases, and/or group
 name. See UC Name, Brand and Logo Policy.
- Political campaigning by any individual or organization as a part of the Homecoming Parade is prohibited.
- Articles, promotional items, favors, and candy may not be tossed out or thrown, but they may be handed out by walking participants. Violators will first be issued a verbal warning from a UC Alumni Association staff member.
 After that, if items continue to be thrown, the group may be removed from the parade by security personnel.
- The Homecoming Parade is a family-friendly event. All music should be appropriate for the setting.
- Careless and reckless driving will not be tolerated. No excessive speed, donuts, wheelies, etc. The UC Alumni Association staff will notify you of this



- violation and may ask you to cease participation in the parade. Police personnel can remove a vehicle from the parade at their discretion.
- The UC Alumni Association (UCAA) reserves the right to disqualify any participant(s) or group(s) who have violated any rule. Any participant(s) or group(s) who are removed from the parade will be banned from participating in future Homecoming parades for a minimum of one year. Further, UCAA will resolve any disputes, conflicting claims or ambiguities concerning the rules and UCAA's decision concerning such disputes shall be final. All decisions will be made by UCAA and are final. UCAA may waive or modify any of these rules in its sole discretion.

Section 2: Policy on Alcohol and Other Drugs at University of Cincinnati Sanctioned Student Events

- It is the goal of the University of Cincinnati to maintain an on-campus environment that is conducive to intellectual, emotional, and social growth of all members of its community. The University of Cincinnati has established the following policy governing the possession, sale, and consumption of alcohol on its campuses. It is the university's intention through these policies to be clear about university consequences attributed to irresponsible or illegal usage of alcohol on campus. The university shall implement and enforce the laws of the state of Ohio as stated in the Ohio Revised Code.
- It is the responsibility of each student, staff, and faculty member to be
 familiar with the requirements of the Ohio Revised Code and the provisions
 of this policy and to conduct themselves accordingly. Participants in the UC
 Homecoming Parade, including students, faculty, and/or staff are not
 permitted to possess and/or consume beer or intoxicating liquor before
 and/or during the parade in compliance with the Ohio Revised Code.

Section 3: Community Driving Group (Invitation Only):

Groups of individuals walking with vehicles representing a local organization.



- Community Participants (entries representing entities outside of the UC ecosystem) taking part in the Homecoming Parade can do so on an invitation-only basis by the UC Alumni Association.
- At least one member of each organization participating in the parade must attend an in-person or virtual Parade Information Session. See Information Session dates in Section 4 – Parade Information Sessions.
- Each organization is permitted to create and carry signs or banners featuring only the Homecoming theme, general UC taglines or spirit phrases, and/or group name. <u>See UC Name</u>, <u>Brand and Logo Policy</u>.
- Political campaigning by any individual or community organization as a part of the Homecoming Parade is prohibited.
- A maximum of 10 people is allowed to walk alongside the vehicle but must stay clear of the vehicle's path.
- Once you have started the parade procession, please keep moving approximately 20 feet behind the entry in front of you and keep your speed at or below 5 mph.

Section 4: Parade Information Sessions

All Parade Information Sessions will be held October 8-9, 2025. A representative from each registered group must attend the information session. If a group does not attend an information session, they will not be able to participate in the parade and the registration fee will be refunded.

2025 Parade Information Sessions – All sessions will be hosted on Microsoft Teams

Session Dates & Times:

- Wednesday, Oct. 8 Noon-1 p.m. or 5:30-6:30 p.m.
- o Thursday, Oct. 9 Noon- 1 p.m. or 5:30-6:30 p.m.



Section 5: Parade Check In

Timing

- The Homecoming Parade will start four hours prior to kickoff, which is typically announced 6-10 days before the event. Parade lineup begins five hours prior to kickoff.
- All participants will be notified via email of the parade start time and lineup start time as soon as game time is announced.
- All groups will check in with members of the UC Alumni Association and Student Alumni Council at designated check-in location on Calhoun Street.

Parade Lineup

- Once checked in, all groups will proceed down Calhoun Street to line up.
- Groups with vehicles or constructed floats will be placed on the left side of Calhoun Street when facing Hughes High School. All other groups (with walking groups, marching bands, or spirit squads) will be placed on the right side of Calhoun Street.
- The parade lineup will begin between Long Bar (251 Calhoun Street) and DiBella's Subs (265 Calhoun Street).
- Each participating organization will be assigned a position in the parade lineup as they arrive that day.

Questions about the 2025 Homecoming Parade? Contact the UC Alumni Association via email at homecoming@foundation.uc.edu.