



Chicagoans for Cincy!

Sponsorship Opportunities



Chicagoans for Cincy!



Chicago and Cincinnati have had a symbiotic relationship since the 19th century, when each was a prominent city in America's rapidly growing Midwest. More recently, Chicago families have sent many students to the University of Cincinnati to get an excellent education, and UC sends many students to Chicago as eager co-op participants and then talented young graduates.

For more than 200 years, Bearcats have determined our own destiny. Rising every day, seizing every moment, owning every opportunity. An insatiable drive sparking unstoppable momentum. And we are just getting started. At the upcoming Chicagoans for Cincy! Celebration, we will recognize more than two centuries of excellence; pay tribute to the Chicago-Cincinnati connection; provide new support for scholarships; and unite a variety of alumni, students, donors and university leaders.

One of the premier UC alumni events held outside of Cincinnati each year, the 2023 Chicagoans for Cincy! Celebration will be Thursday, May 11, 6-9 p.m. at Loft Lucia. The event is presented by the UC Foundation, UC Alumni Association and Chicagoans for Cincy!, a group of dedicated UC alumni living in Chicagoland.

Chicago is home to nearly 5,000 UC alumni who will be invited to this event. The University of Cincinnati Alumni Association website, which hosts the Chicagoans for Cincy! Celebration registration, averages more than 250,000 website views annually, and more than 2.7 million social media impressions each year via Facebook, Twitter, LinkedIn and Instagram.

We are planning an unforgettable evening — and we invite you to be part of the festivities as a sponsor and guest. Our sponsors will receive special recognition at the event and in promotional materials. Information is enclosed. We are also looking to secure donated items and experiences for our silent auction.

Interested in donating for our silent auction?

Contact Savannah Bell, 2023 Chicagoans for Cincy! Celebration Co-Chair, at savannahf.bell@gmail.com

Chicagoans for Cincy!



Sponsorship Levels

1819

\$10,000

Total Tax-Deductible Donation: \$9,250
(cost of \$10,000 with a \$750 Fair Market Value)

- 10 celebration tickets (admittance, dinner, and drinks for 10)
- Reserved, VIP seating
- Half-page premier recognition in digital celebration program and event materials
- Premier recognition in celebration social media
- Prominent placement on the 2023 Chicagoans for Cincy! Celebration registration web page
- Special mention by emcee during program

Total value of the above return benefits: \$750

CHICAGOANS FOR CINCY!

\$5,000

Total Tax-Deductible Donation: \$4,250
(cost of \$5,000 with a \$750 Fair Market Value)

- 10 celebration tickets (admittance, dinner, and drinks for 10)
- Reserved seating
- Quarter-page premier recognition in digital celebration program and event materials
- Premier recognition in celebration social media
- Recognition on the 2023 Chicagoans for Cincy! Celebration registration web page

Total value of the above return benefits: \$750

BEARCAT

\$2,500

Total Tax-Deductible Donation: \$1,900
(cost of \$2,500 with a \$600 Fair Market Value)

- 8 celebration tickets (admittance, dinner, and drinks for 8)
- Reserved seating
- Recognition in digital celebration program and event materials
- Recognition in celebration social media

Total value of the above return benefits: \$600

TABLE

\$1,000

Total Tax-Deductible Donation: \$550
(cost of \$1,000 with a \$450 Fair Market Value)

- 6 celebration tickets (admittance, dinner, and drinks for 6)
- Reserved seating
- Recognition in digital celebration program and event materials

Total value of the above return benefits: \$450

SUPPORTER

\$500

Total Tax-Deductible Donation: \$200
(cost of \$500 with a \$300 Fair Market Value)

- 4 celebration tickets (admittance, dinner, and drinks for 4)
- Reserved seating
- Recognition in digital celebration program

Total value of the above return benefits: \$300

Sponsors will receive a receipt from the UC Foundation.

Each year, our sponsors elevate this important event and experience, benefiting local recipients of the Chicagoans for Cincy! student scholarships, co-ops working in Chicago, and area alumni and donors who help Chicago thrive while keeping their UC passion alive.

We hope you will partner with the 2023 Chicagoans for Cincy! Celebration.

Sincerely,



Savannah Bell
2023 Chicagoans for Cincy!
Celebration Co-Chair
savannahf.bell@gmail.com
UC Lindner College of Business '12



Bruce Hopple
2023 Chicagoans for Cincy!
Celebration Co-Chair
bruce.hopple@avisonyoung.com
UC Lindner College of Business '75
UC College of Law '80

Chicagoans for Cincy!



Sponsorship Form

Name

Company Name

Address

City

State

Zip

Phone

Fax

Email

SPONSORSHIP LEVEL

- | | |
|--|----------|
| <input type="checkbox"/> 1819 Sponsorship | \$10,000 |
| <input type="checkbox"/> Chicagoans for Cincy! Sponsorship | \$5,000 |
| <input type="checkbox"/> Bearcat Sponsorship | \$2,500 |
| <input type="checkbox"/> Table Sponsorship | \$1,000 |
| <input type="checkbox"/> Supporter Sponsorship | \$500 |

Total _____

Please indicate payment preference. Make checks payable to **UC Foundation/Chicagoans for Cincy!**

☐ Payment Enclosed

☐ Please Invoice

Mail, email or fax to:

University of Cincinnati Alumni Association
C/O Alex Reitz
176 W McMillan St.
Cincinnati, OH 45219
Email: alex.reitz@foundation.uc.edu
Fax: 513-556-3911

Questions?

Contact Bruce Hopple, 2023 Chicagoans for Cincy!
Celebration Co-Chair at
bruce.hopple@avisonyoung.com

For more information or to submit sponsorships online,
visit alumni.uc.edu/events/chicagoans-for-cincy.

