



African American Alumni Affiliate

# ONYX & RUBY *Gala*

**Saturday, Feb. 22, 2025**

Great American Ball Park

6 p.m. Cocktail Reception, 7 p.m. Dinner and Program

## Sponsorship Opportunities

Please consider supporting the 11th Onyx & Ruby Gala, hosted by the African American Alumni Affiliate (4A). This annual black-tie event celebrates Black excellence by acknowledging the contributions of African American alumni, faculty, staff and students who have made significant contributions to UC and the community at large. In addition to recognizing our six honorees, the experience serves as the primary fundraiser for the Shani Scholarship, which supports students in their pursuit of study abroad and international co-op opportunities.

### PREMIER SPONSOR

**\$5,000**

*Tax-deductible portion is \$3,770.*

- Sixteen (16) tickets to the Onyx & Ruby Gala, including recognition at the sponsor's tables
- Recognition throughout the event as Premier Sponsor
- Full-page digital ad in program. *Artwork must be received by **Monday, Feb. 3***
- Logo/name listed on the Onyx & Ruby Gala webpage
- Logo/name listed as Premier Sponsor on emails to more than 15,000 UC African American alumni, previous Onyx & Ruby Gala attendees and Shani Scholarship donors
- Recognition on social media as Premier Sponsor

### RED & BLACK SPONSOR

**\$1,500**

*Tax-deductible portion is \$875.*

- Eight (8) tickets to the Onyx & Ruby Gala, including recognition at the sponsor's table
- Recognition throughout the event as a Red & Black Sponsor
- Half-page digital ad in program. *Artwork must be received by **Monday, Feb. 3***
- Logo/name listed on the Onyx & Ruby Gala webpage
- Logo/name listed on emails to more than 15,000 UC African American alumni, previous Onyx & Ruby Gala attendees and Shani Scholarship donors

### FOUNTAIN OF ETERNAL YOUTH SPONSOR

**\$500**

*Tax-deductible portion is \$340.*

- Two (2) tickets to the Onyx & Ruby Gala
- Recognition throughout the event as a Fountain of Eternal Youth Sponsor
- Name listed on the Onyx & Ruby Gala webpage
- Name listed on emails to more than 15,000 UC African American alumni, previous Onyx & Ruby Gala attendees and Shani Scholarship donors

### PATRONS LIST DONOR

**\$100**

*Tax-deductible portion is \$100.*

- Recognition as a Patrons List Donor at the event, in Onyx & Ruby Gala emails and on webpage

**To secure your sponsorship, visit [alumni.uc.edu/onyxandruby](http://alumni.uc.edu/onyxandruby).** Final artwork for digital ads must be received by **Monday, Feb. 3**. Any artwork received thereafter is not guaranteed to be included in the digital program.

**Questions?** Contact Maurice B. Stewart, A&S '16, Director, Alumni Engagement, Inclusive Excellence, at 513-556-4312 or [maurice.stewart@foundation.uc.edu](mailto:maurice.stewart@foundation.uc.edu).

*The tax-deductible portion of each sponsorship is determined by the fair market value.*