



CINCINNATI
BUSINESS
ACHIEVEMENT
AWARDS

SPONSORSHIP OPPORTUNITIES

THURSDAY, MARCH 3, 2022

Duke Energy Center



University of
CINCINNATI |  **CARL H. LINDNER
COLLEGE OF BUSINESS**

CINCINNATI BUSINESS ACHIEVEMENT AWARDS

Join us in honoring Cincinnati's finest.

The Cincinnati Business Achievement Awards (CBAA), presented by the University of Cincinnati Carl H. Lindner College of

Business Alumni Council, recognizes achievement in business as well as service to communities, both locally and globally. Each year, CBAA proceeds directly support the Lindner student experience through scholarship funding.

Education is facing challenges that are unlike any we've seen in our lifetime. In the midst of accelerating change, we can't just anticipate the future — we have to shape its course. We hope you will join us in creating opportunities for our future business problem solvers. Your sponsorship will directly impact the Lindner student experience through scholarship and financial assistance at both the undergraduate and graduate levels.



Marianne W. Lewis, PhD

Dean and Professor of Management
Carl H. Lindner College of Business



“As the only son of a single mother, education has always been important for me. I am extremely grateful and appreciative of the support I have received, which has allowed me to pay for my educational expenses and concentrate more on studying.”

Prince Kalala, BBA '23

“Lindner has provided me with so many amazing opportunities that have developed me into the woman I am today. Thank you so much for supporting me through them all.”

Erin Brockman, BBA '23



SPONSORSHIP LEVELS

Each sponsorship level includes:

- Prominent display of your company's logo
- Acknowledgement in the event program and on sponsor boards
- Sponsorship recognition during program



PREMIER \$20,000

- **\$10,000 towards Lindner student support beginning in Fall 2022.**
- Full-page ad in event program.
- Named recognition from Dean Lewis at the event.
- Two banquet tables with 16 company seats and four seats for rising Lindner students.
- Premier recognition CBAA web pages.
- Singular social media spotlight and recognition with logo.
- Sponsorship recognition in all CBAA e-communications.

SILVER \$6,500

- **\$2,000 towards Lindner student support beginning in Fall 2022.**
- Quarter-page ad in event program.
- One banquet table with eight company seats and two seats for rising Lindner students.
- Silver recognition on CBAA web pages.
- Shared social media recognition with logo, with other silver sponsors.
- Name recognition on two social media posts.
- Sponsorship recognition in all CBAA e-communications.

GOLD \$12,500

- **\$5,000 towards Lindner student support beginning in Fall 2022.**
- Half-page ad in event program.
- Two banquet tables with 16 company seats and four seats for rising Lindner students.
- Gold recognition on CBAA web pages.
- Singular social media recognition with logo.
- Logo recognition on four CBAA social media posts.
- Sponsorship recognition in all CBAA e-communications.

1906 \$4,000

- **\$1,250 towards Lindner student support beginning Fall 2022.**
- One banquet table with eight company seats and two seats for rising Lindner students.
- Social media recognition with logo, with other 1906 sponsors.
- Sponsorship recognition in all CBAA e-communications.

SPONSORSHIP FORM

NAME

COMPANY NAME

ADDRESS

CITY

STATE

ZIP

CONTACT NAME

PHONE

E-MAIL

SPONSORSHIP LEVEL

- | | |
|--|---------------|
| <input type="checkbox"/> Premier Sponsorship | \$20,000 |
| <input type="checkbox"/> Gold Sponsorship | \$12,500 |
| <input type="checkbox"/> Silver Sponsorship | \$6,500 |
| <input type="checkbox"/> 1906 Sponsorship | \$4,000 |
| <input type="checkbox"/> Individual Ticket | \$150 x _____ |

TOTAL _____

SPONSORSHIP DEADLINE: FEBRUARY 11, 2022

Please indicate payment preference.
Make checks payable to UC Foundation/
Cincinnati Business Achievement Awards.

☐ PAYMENT ENCLOSED ☐ PLEASE INVOICE

☐ Visa ☐ Mastercard ☐ American Express ☐ Discover

Credit Card No. _____ Exp. _____

Signature _____ CVV _____
(3-4 digit security code)

QUESTIONS?

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